

Sample Marketing Copy

Program Overview

Samsung emPOWER Tomorrow is an after-school program designed to introduce girls in 4th and 5th grade to the people, technologies, and processes behind the software and hardware they use in their everyday lives to help them build confidence and excitement in these subjects. During the program, students are introduced to computer science and electrical engineering concepts in a safe, fun, and hands-on learning environment. Students also meet real-life scientists and engineers from Samsung and explore career possibilities in this exciting industry.

Tweets

Join us on [date] [time] [location] to see projects created by students of [school] in *Samsung emPOWER Tomorrow* program.

Join us on [date] [time] [location] for *Samsung emPOWER Tomorrow* showcase event. Refreshments will be served.

Facebook Post

Students of [school] have spent the past [#] weeks exploring computer science and electrical engineering. Join these extraordinary students as they present their projects and share their experiences at the *Samsung emPOWER Tomorrow* Showcase Event [date] [time] [location]. Refreshments will be provided.

Newsletter Copy

Samsung emPOWER Tomorrow is an after-school program designed to introduce girls in 4th and 5th grade to the people, technologies, and processes behind the software and hardware they use in their everyday lives to help them build confidence and excitement in these subjects. [Teacher] and students at [school] spent the last [#] weeks exploring computer science and electrical engineering concepts in a safe, fun, and hands-on learning environment. Join us [date] [time] [location] for a final showcase event where the girls will present their projects and share their experiences. Refreshments will be provided.